
SASHA ALLGAYER, PH.D.

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EDUCATION

- Bowling Green State University, Bowling Green, OH
Ph.D. in Media and Communication, August 2020
Dissertation: Rio2016, Brazil's promise to be different: The role of social media in struggles over Olympic urban imaginaries and urban justice.
Committee: Dr. Clayton Rosati (Chair), Dr. Srinivas Melkote, Dr. Lisa Hanasono & Dr. Steve Boone (Graduate Representative)
- Purdue University, Fort Wayne
M.A. in Professional Communication, May 2014
Master's Synthesis: #OGiganteAcordou: Memes during the 2013 Brazilian protests
B.A. Double Major in Media & Public Communication, and Interpersonal & Organizational Communication, May 2012
Double Minor in Film & Media Studies, and Media Production
- Language Proficiency
Fluent in English and the Serbo-Croatian family (Bosnian, Croatian, Serbian, Montenegrin) of languages.
Intermediate proficiency in Portuguese and Spanish.
Reading proficiency in French and Italian

ACADEMIC EMPLOYMENT/EXPERIENCE

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| • Southern Illinois University, Carbondale, IL
Assistant Professor of International Studies | 2022 – Present |
| • State University of New York, Geneseo, NY
Assistant Professor of Visual Communication | 2018 – 2022 |
| • Bowling Green State University, Bowling Green, OH
Graduate Teaching Associate | 2014 – 2018 |
| • Purdue University, Fort Wayne, IN
Graduate Assistant | 2012 – 2014 |

COURSES TAUGHT

- Southern Illinois University, Carbondale
INTD 300: Introduction to International Studies
Developed syllabus, course lectures, content, activities and assignments.

- State University of New York at Geneseo

Courses Developed

HONR 204: F/HSF Art: Music Through a Cultural Lens

Created an honors seminar course as a Fine Arts general education requirement.

COMN 356: Advanced Issues in Critical Studies: Media, Urban Development & Activism

Created new original course. Students submitted research papers to conferences

COMN 356: Advanced Issues in Critical Studies: Music as Communication

Adapted the honors course to the Communication Department. Students are creating either music videos that focus on a social justice topic or a research paper on social justice topics as covered in class.

COMN 356: Advanced Issues in Critical Studies: Sports Communication

Created new original course. Students create either sports related social justice campaigns on campus or write research papers to present at conferences related to sports and social justice.

Courses Redesigned

COMN 107: Foundations of Media Writing

Developed syllabus, course lectures, content, activities and assignments, trained 10 teaching assistants. Media writing intensive course with enrollment ranging from 35-75 students. Online versions taught during Winter and Summer Intersessions

COMN 267: TV Production

Developed syllabus, course lectures, content, activities and assignments, trained three teaching assistants. Students collaborated with Office of Diversity & Equity, Department of Student Life, and the Provost's Office.

COMN 363: Advanced TV Production

Developed syllabus, course lectures, content, activities and assignments. trained two teaching assistants.

COMN 367: News Production

Developed syllabus, course lectures, content, activities and assignments, trained one teaching assistant. Students collaborated with Office of Alumni Relations.

INTD 170: Critical Reading/Analytical Writing

Interdisciplinary Summer writing-intensive course to prepare Educational Opportunity Program students for college writing. Students wrote individual research papers and presented them to the campus community. Adapted syllabus, course lectures, content activities and assignments, trained two teaching assistants.

Directed/Independent Studies

COMN 299: Cinematography & Editing

Directed study with one student; produced creative works.

COMN 299: Research on Race & Activism

Directed study with one student; wrote literature review.

COMN 399: Advanced TV Producing

Directed study with one student; produced weekly TV show.

COMN 399: Critical/Cultural Research

Directed study with one student; created and submitted research to a conference.

COMN 399: Development Communication Research

Directed study with two students; created and submitted research to a conference.

COMN 399: Directing & Producing

Directed study with one student; writing scripts, directing, and producing a weekly TV show in collaboration with the Advanced TV Production course.

COMN 399: Field & TV Directing

Directed study with one student; directed students in producing creative works.

COMN 399: Leadership in Media Organizations

Directed study with four students; taught twice with two students each.

COMN 399: Pedagogy in Action

Directed study with one student; exploring collaborative approaches to teaching.

COMN 399: Research in Sports Communication

Directed study with one student; creating research paper to present to conference.

COMN 399: Social Justice Research

Directed study with one student; creating research to submit to conference.

INTD 305: Creativity in TV Production

Directed study with one student; assists with creating new materials for teaching a video production course, produces innovative creative content to use in the classroom.

INTD 305: Media Writing Pedagogy

Directed study with one student; training to be teaching assistant.

- Bowling Green State University

COMM 1020: Introduction to Public Speaking

Instructor of record.

MDIA 2610: Interactive Television and Video Production

Instructor of record. Trained one teaching assistant.

MDIA 2660: Media Content Production Systems

Instructor of record.

MDIA 3640: Video Field Production, Editing, and Online Distribution

Teaching Assistant: Responsibilities included teaching lab portion of class, which involved practical equipment use and setting up scenes; cameras, microphones, lighting, editing, and grading all production content.

MDIA 3650: Social History of Media

Teaching Assistant: Responsibilities included creating and overseeing student projects and grading assignments.

MDIA 3690: Live Event Media Production

Teaching Assistant: Responsibilities included assisting students with multi-camera on-site live production (music concert) events.

MDIA 4390: Topics in Sport Telecommunication

Teaching Assistant: Responsible for leading and teaching students to create and edit sports packages, which were then broadcast on ESPN-4.

- Purdue University, Fort Wayne, IN
COM 114: Fundamentals of Speech
Instructor of record.

INVITED LECTURES

- *Migration & Assimilation*, Intercultural Communication Course, Columbus State University, Columbus, GA 2020
- *Peace in the Balkans*, Global Communication Course, State University of New York at Geneseo 2019
- *Discrimination & Prejudice in U.S. Classrooms*, Foundations of Pedagogy Course, Tama University, Tokyo, Japan 2017
- *Conflict & Peace in Global Context*, Global Communication Course, Bowling Green State University 2017
- *Culture of Bosnia & Herzegovina*, Global Communication Course, Bowling Green State University 2016
- *Media in Bosnia & Herzegovina*, Global Communication Course, Bowling Green State University 2016
- *Rhetoric in Sport Conflict*, Sports and Rhetoric Course, Bowling Green State University 2015
- *Free Speech vs. Ethical Speech*, Public Speaking Seminar, Bowling Green State University 2015
- *Persuasion in Mega Sports Events*, Theories of Persuasion Course, Bowling Green State University 2014
- *Identities and Perceptions*, Public Speaking Course, Purdue University, Fort Wayne 2014

REFEREED PUBLICATIONS

- Allgayer, S** & Kanemoto, E. (2021). The <Three Cs> of Japan's pandemic response as an ideograph. *Frontiers in Communication: Political Communication and Society*, 6:595429.
- Kanemoto, E., & **Allgayer, S.** (2020). Masks across borders: Etiquette, threat and prevention. *Applied Communication Research Communication Intervention 1*, 29–40.
- Woong Yun, G., **Allgayer, S.**, Park, S-Y. (2020). Mind your social media manners: Pseudonymity, imaginary audience, and incivility on Facebook vs. YouTube. *International Journal of Communication*, 14, 3418-3438.
- Park, S. & **Allgayer, S** (2017). Cosmetic surgery advertising exposure, attitudes toward the surgery and surgeons, and perceptions of the advertisement features. *Journal of Communication in Healthcare*, 1-12.
- Spencer, N.E., Adamson, M., **Allgayer, S.**, Castaneda Y., Haugen, M., King-White, R. Kluch, Y., Rhinehart, R.E., & Walton-Fisette, T. (2016). Teach-ins as performance ethnography: Athletes' social activism in North American sport. *International Review of Qualitative Research*, 9(4), 489-514.

REFEREED DIGITAL ESSAYS

Kanemoto, E., & Allgayer, S. (2020, June). Cultural transformation of masks as etiquette, threat, and prevention. In S. Ramasubramanian (Ed.). *Quarantined Across Borders Blog Series*. Media Rise [Digital Essay].

REFEREED ACADEMIC CONFERENCE PRESENTATIONS

Full Papers

- Allgayer, S. & Porter, A.** (2021, November). *Antiracism through dance communication: A narrative vision*. Paper presented at the 107th annual National Communication Association Convention, Seattle, WA.
- Allgayer, S.** (2018, November). *Playing with the Olympics: A critical account of hosting stakes*. Paper presented at the 104th annual National Communication Association Convention, Salt Lake City, UT.
- Allgayer, S.** (2017, November). *Albania and Serbia send a message: Rhetorical analysis of the irresolvable soccer dispute*. Paper presented at the 103rd annual National Communication Association Convention, Dallas, TX.
- Allgayer, S.** (2017, November). *Russian response to Conchita Wurst: Qualitative content analysis of online comments*. Paper presented at the 103rd annual National Communication Association Convention, Dallas, TX.
- Park, S. & Allgayer, S.** (2017, August). *Effects of cosmetic surgery advertisements on surgery intentions and attitudes toward surgeons*. Paper presented at the 100th annual Association for Education in Journalism and Mass Communication Convention, Chicago, IL. **Top Professional Freedom & Responsibility Paper Award.**
- Allgayer, S.** (2017, April). *Evaluation of the Eurovision jury: Are they fulfilling their purpose?* Paper presented at the 62nd annual Broadcast Education Association Convention, Las Vegas, NV. **Top Student Debut Paper Award.**
- Allgayer, S.** (2017, March). *"Taming the Balkans:" How the Balkan Dilemma continues through sport*. Paper presented at the 84th annual Central States Communication Association Convention, Minneapolis, MN.
- Allgayer, S. & Yun, G.** (2016, June). *Framing, flaming, and labeling on YouTube comments: The case of "the Bearded Lady" Conchita Wurst*. Paper presented at the 66th annual International Communication Association Convention, Fukuoka, Japan.
- Allgayer, S.** (2015, November). *Azerbaijan, land of propaganda*. Paper presented at the 101st annual National Communication Association Convention, Las Vegas, NV.
- Allgayer, S.** (2014, October). *"#OGiganteAcordou." Memes during the 2013 Brazilian protests*. Paper presented at the 14th annual Global Fusion Conference, Austin, TX.

G.I.F.T.S. (Great Idea for Teaching Students)

Allgayer, S. (2019, November). *Wine & crime: Augmented reality for surviving media writing*. Teaching activity to be presented at the 105th National Communication Association Convention, Baltimore, MD.

Allgayer, S. (2019, April). *Snapshot of culture through music around the world*. Teaching activity presented at the 110th Eastern Communication Association Convention, Providence, RI.

Scholar-to-Scholar (Poster) Sessions

Allgayer S. (2017, November). *(De)masculinizing Eric Northman: True Blood's counter-hegemonic representation of masculinity*. Poster presented at the 103rd annual National Communication Association Convention, Dallas TX.

Yun, G.W. & **Allgayer, S.** (2017, August). *Facebook vs. YouTube manners: Effects of pseudonymity on posting politeness*. Poster presented at the 100th annual Association for Education in Journalism and Mass Communication Convention, Chicago, IL.

Paper Panels

Allgayer, S. (2019, April). *Inside the lines: Identity politics in public dialogues about sports*. Paper presented at the 88th Central States Communication Association Convention, Omaha, NB.

Kanemoto, E. & **Allgayer, S.** (2016, November) *Gissou no Kekkon [“Fake Marriage”]: Televisual texts and GLBTQ social awareness in Japan*. Paper presented at the 102nd National Communication Association Convention, Philadelphia, PA.

Discussion Panels

Atay, A. Baldwin, J.R., Ribarsky, E., Turner Ledgerwood, K., Bryant, L.E., Herrmann, A., **Allgayer, S.**, Tyma, A.W., Taylor, A.G., Kahl, D.H. Jr., Scharp, K., Pensoneau-Conway, S. (2022). *Are you tired/burned out?: Pedagogies of new perils and challenges of academic life*. Discussion panel presented at the Central States Communication Association Annual Convention, Madison, WI. **Top Panel Award.**

Atah, A., Bilge, N., **Allgayer, S.**, Cramer, L.M., Lozano E.M., González, A., Aksoy, A., Mudambi, A., (2022). Reconnection with history and legacy of intercultural communication to connect to future. Discussion panel presented at the Central States Communication Association Annual Convention, Madison, WI.

Allgayer, S., Bilge, H., Cramer, L., Cruz, G., Donofrio, A., Meier, M. Nelson, C. (2021, November). *Unexpected innovations: Continuing the conversation: Renewing and transforming critical race theory in communication studies*. Discussion panel presented at the 107th National Communication Association Convention, Seattle, WA.

Allgayer, S., Bilge, H., Kanemoto, E., & Petrunia, M (2021, November). *Unexpected innovations: Unusual tools for examining culture and building cross-cultural bridges*.

Discussion panel presented at the 107th National Communication Association Convention, Seattle, WA.

Atay, A., Trebing, D., Chuang, H.S., Asante, G., Lozano, E.M., Kanemoto E., **Allgayer, S.**, & Mutua, E. (2020, April). *Borders, struggles, and untold stories: Experiences of Inter/transnational faculty in the discipline*. Discussion panel accepted by Central States Communication Association Annual Convention, Chicago, IL. (Conference canceled.

Allgayer, S., Cramer, L., Donofrio, A., Jeong, E-J., Kanemoto, E. (2018, April). *Bridging rhetoric and intercultural communication*. Discussion panelist at Central States Communication Association Annual Convention, Milwaukee, WI.

Allgayer, S., Finch, M.R., Grigoryan, N., Pyle, A., Wolbert, A., Atay, A., & Braziunaite, R. (2017, November). *(Russo/Ukraino)phobia at Eurovision. The case of Ukraine's ban on the Russian participant*. Discussion panelist presented at the 103rd annual National Communication Association Convention, Dallas, TX.

Professional Meetings

Lukacovic, M., **Allgayer, S.**, Hazen, M.D., Samoilenko, S., Matveeva, N., Jones, A.C., Finch, M.R. (2022, November). *Communication Association of Eurasian Researchers and Russian Communication Association Joint Business Meeting*. Discussant at the 108th annual National Communication Association Convention, New Orleans, LA.

Allgayer, S. & Lukacovic, M. (2021, November). *Russian Communication Association Business Meeting*. Discussant at the 107th annual National Communication Association Convention, Seattle, WA.

Allgayer, S., Lukacovic, M. & Finch, M. (2020, November). *Russian Communication Association & Communication Association of Eurasian Researchers Joint Business Meeting*. Discussant at the 106th annual National Communication Association Convention, Indianapolis, IN [Virtual].

Allgayer, S. & Lukacovic, M. (2019, November). *Russian Communication Association Business Meeting*. Discussant at the 105th annual National Communication Association Convention, Baltimore, MD.

Allgayer, S. (2018, November). *Russian Communication Association Business Meeting*. Discussant at the 104th annual National Communication Association Convention, Salt Lake City, UH.

Allgayer, S. (2017, November). *Russian Communication Association Business Meeting*. Discussant at the 103rd annual National Communication Association Convention, Dallas, TX.

SCHOLARLY AWARDS

- **Top Panel Award.** Central States Communication Association Annual Convention, Communication Education Interest Group, Madison, WI, 2022
- **Top Professional Freedom & Responsibility Paper.** Association for Education in Journalism and Mass Communication Conference, Advertising Division, Chicago, IL, 2017
- **Top Student Debut Paper.** Broadcast Education Association Conference, Intercultural Division, Las Vegas, NV, 2017

CERTIFICATES & TRAINING

- **Advancing Cultural Competency Certificate (ACCC)**, State University of New York at Geneseo, 2021
- **Safe Zone**, State University of New York at Geneseo, 2019
- **Safe Zone**, Purdue University, Fort Wayne, 2013

SERVICE TO DEPARTMENT & COLLEGE

- **ACCC (Advancing Cultural Competency Certificate) Facilitator Training**, State University of New York at Geneseo 2022
- **Student Success Coach**, State University of New York at Geneseo 2021-2022
- **Anti-racist Writing Curriculum Group (AWCG)**, State University of New York at Geneseo 2021-2022
- **Curricular Design Working Group (CDWG)**, State University of New York at Geneseo 2020-2022
- **Department Affairs Committee**, Communication Department, State University of New York at Geneseo 2018-2022
- **Student-Athlete Faculty Advocate**, Communication Department Representative, State University of New York at Geneseo. 2018-2022
- **Student Scholarship**, Nominated student for the Rochester Association of Fine Arts and Sciences (RAFAS) Tom Hope Memorial Scholarship. 2020-2021
- **Study Abroad to Baltics**, State University of New York at Geneseo (fully planned but on hiatus due to pandemic) 2019-2020
- **Pilgrims, Scholars, and Explorers: A Learning Community for Faculty-led Study Abroad Programs**, State University of New York at Geneseo 2019
- **Search Committee**, ESOL Lecturer Position, Interdisciplinary (Communication, English, Education, International Student & Scholar Services, Study Abroad), State University of New York at Geneseo. 2019
- **Panel Participant**, *Roundtable Discussion of Eastern European Activism and Pussy Riot*, Interdisciplinary (Communication, History, Art History), State University of New York at Geneseo. 2019
- **Student Scholarship**, Nominated student for the Rochester Association of Fine Arts and Sciences (RAFAS) Tom Hope Memorial Scholarship. Student won the “Best of” award among all nominees. 2017-18
- **Graduate Program Committee (GPC) Representative**, Graduate Communication Association (GCA), Bowling Green State University 2017
- **Conference Chair**, 6th Annual Graduate Communication Association (GCA) Conference, Bowling Green State University. 2017
Planned and oversaw the conference preparation; created calls for papers, theme description, and conference program, oversaw the program planning, review, and finance committees, secured funds, scheduled the keynote speaker and other events.

- **NFL Sports Media Bootcamp**, Bowling Green State University. Assisted students with the production of interviews with former NFL players in a virtual studio. 2017
- **Media and Communication International Summer Institute**, Bowling Green State University. 2015
Guided the visiting students from Sookmyung Women’s University, Seoul, South Korea for the 10-day immersive media and public speaking program. Held a public speaking coaching session.

SERVICE TO DISCIPLINE

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- **Program Planner**, Russian Communication Association, 108th Annual National Communication Association Convention, New Orleans, LA. 2022
 - **Chair**, *Exploring the post-socialist PLACE: Papers on Central-Eastern European and Asian/Eurasian Communication Research*, 108th Annual National Communication Association Convention, Communication Association of Eurasian Researchers, New Orleans, LA. 2022
 - **Chair**, *(Dis)Honoring PLACE: International media, g(l)ocalized rhetoric, and personal narratives of the Russo-Ukrainian conflict*, 108th Annual National Communication Association Convention, Russian Communication Association, New Orleans, LA. 2022
 - **Program Planner**, Russian Communication Association, 107th Annual National Communication Association Convention, Seattle, WA. 2021
 - **Judge**, Festival of Media Arts, 66th Broadcast Education Association Convention, Las Vegas, NV. 2021
 - **Program Planner**, Russian Communication Association, 106th Annual National Communication Association Convention, Indianapolis, IN [Virtual]. 2020
 - **Guest Reviewer**, Asian Communication Research. 2020
 - **Judge**, Festival of Media Arts, 65th Broadcast Education Association Convention, Las Vegas, NV. 2020
 - **Program Planner**, Russian Communication Association, 105th Annual National Communication Association Convention, Baltimore, MD. 2019
 - **Judge**, Festival of Media Arts, 64th Broadcast Education Association Convention, Las Vegas, NV. 2019
 - **Reviewer**, Intercultural Communication Interest Group, 89th Annual Central States Communication Association Convention, Chicago, IL. 2018
 - **Judge**, Festival of Media Arts, 63rd Broadcast Education Association Convention, Las Vegas, NV. 2018
 - **Reviewer**, Undergraduate Scholars Conference, 110th Eastern Communication Association Convention, Providence, RI. 2018
 - **Program Planner**, Russian Communication Association, 104th Annual National Communication Association Convention, Salt Lake City, UT. 2018

- **Judge**, Festival of Media Arts, 62nd Broadcast Education Association Convention, Las Vegas, NV. 2017
- **Program Co-Planner**, Russian Communication Association, 103rd Annual National Communication Association Convention, Dallas, TX. 2017
- **Reviewer**, La Raza Caucus, 103rd Annual National Communication Association Convention, Dallas TX. 2017
- **Reviewer**, Latino/Latina Communication Studies Division, 103rd Annual National Communication Association Convention, Dallas, TX. 2017
- **Judge**, Festival of Media Arts, 61st Broadcast Education Association Convention, Las Vegas, NV. 2016
- **Chair**, Globalization and Politics of Aid Session, Critical and Cultural Studies Division, 102nd Annual National Communication Association Convention, Philadelphia, PA. 2016
- **Reviewer**, Critical and Cultural Studies Division, 66th Annual International Communication Association Convention, San Diego, CA. 2015
- **Reviewer**, Language and Social Interaction Division, 65th Annual International Communication Association Convention, Fukuoka, Japan. 2015

PROFESSIONAL AFFILIATIONS/MEMBERSHIPS

- International Communication Association (ICA)
- National Communication Association (NCA)
- Association for Education in Journalism and Mass Communication (AEJMC)
- Broadcast Education Association (BEA)
- Eastern Communication Association (ECA)
- Central States Communication Association (CSCA)
- Communication Association of Eurasian Researchers (CAER)

OTHER HONORS AND AWARDS

Graduate Student Worker of the Year, Purdue University, Fort Wayne, IN, 2012-2013

PRODUCTION INDUSTRY EXPERIENCE

Television

- Arts Weekly, WFWA/PBS39, Fort Wayne, IN, 2012-2014
Producer. Prepared show for live TV broadcast on PBS 39; interviewed guests, prepared script for host, shot and edited photos/videos, monitored social media, created calendar of events, filled in for various roles during broadcast; CG, switcher, teleprompter.

Radio

- WJFX/HOT 107.9, WBTU/U.S. 93.3, WHPP/Rewind 106.3, Oasis Radio Group, Fort Wayne, IN, 2011-2013

Producer/Board Operator, Promotions, and On-Air

Produced morning shows, operated board, remote tech, van stops, monitored social media, wrote blogs, edited breaks, sweeps, commercials, and music, weekend on-air personality.

Film

- Windsong Pictures, Inc., Fort Wayne, IN, 2004-2011

Volunteer. Directed, produced, cinematography, edited, and scheduled numerous short and feature length independent films. Created and maintained Facebook page. Planned and organized film shoots.