

L. Shelley Rawlins, Ph.D.

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EDUCATION

Doctor of Philosophy, May 2020

School of Communication Studies

Southern Illinois University, Carbondale, IL

Dissertation: *Collective Protesting as Existential Communication: A Phenomenology of Risk, Responsibility, and Ethical Attendance*

[Open access available here](#)

Advisor: Dr. Craig Gingrich-Philbrook

GPA: 4.0/4.0

Graduate Certificate, May 2017

Women, Gender, and Sexuality Studies Program

Southern Illinois University, Carbondale, IL

GPA: 4.0/4.0

Master of Communication, May 2014

Department of Communication and Journalism

University of Maine, Orono, ME

Thesis: *Inside and Out: A Phenomenology of Young Women's Sexiness*

Advisor: Dr. Kristin Langellier

GPA: 4.0/4.0

Bachelor of Arts, August 2006

Department of English

Purdue University, West Lafayette, IN

GPA: 3.54/4.0

ACADEMIC APPOINTMENTS

Aug. 2020 – May 2022 Adjunct Assistant Professor, Southern Illinois University, Carbondale
Aug. 2019 – May 2020 Graduate Teaching Assistant, Southern Illinois University, Carbondale
Aug. 2018 – Aug. 2019 Dissertation Research Fellow, Southern Illinois University, Carbondale
Aug. 2014 – May 2018 Graduate Teaching Assistant, Southern Illinois University, Carbondale
Aug. 2012 – May 2014 Graduate Teaching Assistant, University of Maine, Orono

ADMINISTRATIVE APPOINTMENT

Aug. 2021 – present Course Coordinator, CMST 101, Introduction to Oral Communication,
School of Communication Studies, Southern Illinois University,
Carbondale

Aug. 2016 – Aug. 2018 Assistant to the Graduate Director, Department of Communication Studies, Southern Illinois University, Carbondale

RESEARCH INTERESTS

Interpersonal/Relational Communication; Gender, Sexuality, and Identity; Communication Theory and Philosophy; Qualitative, Interpretive, and Narrative Research Methods; Rhetorical Theory; Social Justice; Critical/Cultural Approaches; Legal/Political Communication

PUBLICATIONS

Rawlins, L. Shelley. "A Tragic Intersection in St. Louis, Missouri: Communication, Protest, Property, and Guns." *Communication and Democracy*. (forthcoming).

Rawlins, L. Shelley. "Talking With Others: Autoethnography, Existential Phenomenology, and Embodied Dialogue." Invited book chapter in *The Examined Life: Writing Philosophical Autoethnography*, edited by Alec Grant (forthcoming, September 2023).

Rawlins, L. Shelley. "'It was Something that is a Necessity': Stories of Collective Protest, Vulnerability, and Well-Being." *Health Communication*, Nov. 2021, pp. 1-3, doi: 10.1080/10410236.2021.1997384.

Rawlins, L. Shelley. "Kellyanne Conway and Postfeminism: 'The Desert of the Real.'" *Kaleidoscope: A Graduate Journal of Qualitative Communication Research*, vol. 18, 2019, pp. 61-84. [Open access available here](#)

Rawlins, L. Shelley. "Poetic Existential: A Lyrical Autoethnography of Self, Others, and World." *Art Research International: A Transdisciplinary Journal*, vol. 3, no. 1, 2018, pp. 155-177. [Open access available here](#)

Rawlins, L. Shelley. "Stranger and Stranger: Living Stories on Others' Doorsteps." *Departures in Critical Qualitative Research*, vol. 6, no. 4, 2017, pp. 87-110.

Rawlins, L. Shelley. "Realizing R. D. Laing's Rules and Metarules: Women Army Rangers, Combat, and Incommensurate Rules." *Women & Language*, vol. 39, no. 2, 2017, pp. 52-70.

Rawlins, L. Shelley. "Developing Speech Topics." In Department of Communication Studies *Introduction to Oral Communication Workbook* (1st ed. – 5th ed.). Hayden-McNeil, 2016, 2017, 2018, 2019, 2020.

Rawlins, L. Shelley. "Supporting Materials." In Department of Communication Studies *Introduction to Oral Communication Workbook* (1st ed. – 5th ed.). Hayden-McNeil, 2016, 2017, 2018, 2019, 2020.

Rawlins, L. Shelley. "Performative Speeches." In Department of Communication Studies
Introduction to Oral Communication Workbook (1st ed. – 3rd ed.). Hayden-McNeil, 2016,
 2017, 2018.

AWARDS

Aug. 2018 – Aug. 2019 *Dissertation Research Award Fellowship*, College of Liberal Arts,
 Southern Illinois University, Carbondale

Aug. 2017 *Deb Morrow Graduate Scholarship*, Women, Gender, and Sexuality Studies
 Program, Southern Illinois University, Carbondale (\$500)

Feb. 2015 *Graduate and Professional Student Council Research Award*,
 Southern Illinois University, Carbondale (\$150)

Nov. 2014 *Top Paper*, Performance Studies Division, National Communication
 Association, Chicago, IL (\$200)

May 2014 *2014 Top Department Paper*, University of Maine, Orono (\$50)

April 2014 *Top Paper*, Performance Studies Division, Eastern Communication
 Association, Providence, RI

TEACHING EXPERIENCE

Adjunct Assistant Professor of Communication Studies

Fall 2021 – present

Communication Studies at the University Level, CMST 539
 Southern Illinois University, Carbondale, IL

- Instructor of record for a graduate seminar attended by all incoming master's and doctoral graduate students
- Facilitate reflection about and practice of instructional methods for new teaching assistants teaching communication at the college level
- Guide discussions and organize course content around aspects of teaching at the college level, including diversity and power in the classroom, fostering inclusive and safe learning spaces, conducting discussions with students, developing one's unique teacher identity, and balancing teacher-student life as a graduate student
- Assist co-learners with designing and assessing undergraduate speech curricula including assignments, grading rubrics, lesson plans, papers, and tests

Adjunct Assistant Professor of Communication Studies

July 2021 (Reappointed for July 2022)

Dr. Seymour Bryson Future Scholars Bridge Program

Introduction to Oral Communication: Speech, Self, and Society, CMST 101
 Southern Illinois University, Carbondale, IL

- Instructor of record for one section of a grant-funded summer bridge program for underserved incoming freshmen
- Adapted semester-length speech course materials to a four-week experience to help students succeed in developing their oral and written communication skills
- Proudly supported and guided all class members to successfully pass the course

Adjunct Assistant Professor of Communication Studies

Spring 2022

Small Group Communication, CMST 261

Southern Illinois University, Carbondale, IL

- Instructor of record and responsible for creating all course materials, including assignments, lectures, assessments, group projects, and course activities
- Facilitate co-learners as they work together in small groups and learn problem-solving skills, including critical thinking, compassionate listening, leadership roles, teamwork roles, conducting credible research, and ethical practices of working with others
- Support students in accomplishing three group projects concerning working ethically and productively in small group settings. The first group project considers the defining characteristics of small group communication. The students analyze a film that features a small group and assess how the depicted group satisfies or challenges the defining characteristics. The second group project cooperatively identifies a campus-related issue, conducts research to describe the nature of the problem, and devises a group research plan to seek potential solutions through data collection efforts such as interviews, discovering relevant historical and current policies, and locating exemplars from scholarly work. Then they devise focused conditions for their suggested solutions and offer three solutions to the problem that they detail in a prepared discussion recorded and then viewed by the class. The third group project tasks students with innovating a creative approach (a boardgame, artistic exercise, play, script, performance, activity, etc.) for teaching others the important skills involved in successful small group communication settings.

Adjunct Assistant Professor of Communication Studies

Spring 2022

Business and Professional Communication, CMST 280 (asynchronous)

Southern Illinois University, Carbondale, IL

- Instructor of record and moderator for an asynchronous online course designed to help students improve their business and professional communication skills
- Guide students through course material in a scaffolding approach, grade all work in a timely manner and provide constructive feedback, hold regular office hours and meet with students to help them succeed
- Track all students' progress and email pupils who fall behind in their work with supportive encouragement to get back on track

Adjunct Assistant Professor of Communication Studies

Fall 2021 – present

Introduction to Oral Communication: Speech, Self, and Society, CMST 101

Southern Illinois University, Carbondale, IL

- Instructor of record for three in-person sections per semester
- Engage students through the hybrid coursework of public speaking, social justice issues, and communication philosophy and theory
- Design all lesson plans, assignments, projects, and testing methods to encourage students to think critically about the possibilities and complexities of their lives
- Evaluate all student work, providing extensive constructive feedback to help class members become productively and reflexively engaged with themselves, others, and their lifeworlds

Adjunct Assistant Professor of Communication Studies

Fall 2020 – Spring 2021

Introduction to Oral Communication: Speech, Self, and Society, CMST 101 (asynchronous)

Southern Illinois University, Carbondale, IL

- Instructor of record for four web-based online sections per semester
- Conducted virtual classes with students over Zoom
- Guided and facilitated student engagement with online coursework, lectures, and uploading speeches and outlines
- Diagnosed and remedied course-wide student technology and access issues by tracking problems, and seeking and communicating solutions to all fellow course instructors
- Graded all assignments and speeches in a timely manner while providing constructive feedback
- Kept detailed records of student online engagement, participation, and attendance in virtual meetings, and checked in with students with multiple absences or missing work to encourage them to be successful in the class
- Coordinated with SalukiCares (a campus-run student support group) to check on students I was concerned about
- Conducted six office hours per week to assist students with questions about coursework and accommodate their schedules

Course Director: Dr. Sandy Pensoneau-Conway

Graduate Teaching Assistant, Instructor of Record

Fall 2019 – Spring 2020; Fall 2014 – Spring 2016

Introduction to Oral Communication: Speech, Self, and Society, CMST 101

Southern Illinois University, Carbondale, IL

- Instructor of record for two sections per semester
- Engaged students through the hybrid coursework of public speaking, social justice issues, and communication philosophy and theory
- Designed all lesson plans, assignments, projects, and testing methods to encourage students to think critically about the possibilities and complexities of their lives

- Evaluated all student work, providing extensive constructive feedback to help class members become productively and reflexively engaged with themselves, others, and their lifeworlds

Course Supervisors: Dr. Elyse Pineau (2020); Dr. Sandy Pensoneau-Conway (Fall 2014-Spring 2016)

Graduate Teaching Assistant, Instructor of Record

Fall 2015 – Spring 2018

Multicultural Perspectives on Women, Gender & Sexuality, WGSS 201

Southern Illinois University, Carbondale, IL

- Instructor of record for one section per semester
- Designed and developed the course syllabus and lesson plans focused on engaging students in exploring the complex relationships among gender, sex, and sexuality
- Encouraged students to engage with feminist theory and theorize how these concepts connect with their lived experiences across interpersonal, small group, and organizational contexts
- Engaged students in a survey of gender theory including intersectionality, the social construction of gender and sexuality, and structural/performative constraints and subversive potentials

Course Supervisors: Dr. Barbara Bickel, Director of the Women, Gender and Sexuality Studies program, Fall 2015-Spring 2017. Dr. Meera Komarraju, Dean of the College of Liberal Arts and Interim Director, Fall 2017-Spring 2018

Graduate Teaching Assistant, Instructor of Record

Fall 2012 – Spring 2014

Introduction to Interpersonal Communication, CMJ 102

The University of Maine, Orono, ME

- Instructor of record for seven sections
- Designed all lesson plans, assignments, projects, and exams with the goal of helping students to think critically and apply communication theories to their lives
- Coordinated a service-learning project with community organizations and aided with student placement
- Graded all quizzes, papers, projects, exams, and presentations in a timely manner and provided feedback to assist students with theoretical clarification, as well as with suggestions to improve their oral and written communication skills

Course Supervisors: Dr. Claire Sullivan (Fall 2012-Spring 2013) and Dr. Nathan Stormer (Fall 2013-Spring 2014)

PAPERS FOR PROFESSIONAL MEETINGS

Rawlins, L. S. (Oct. 2022). "Collective Protest and Identity Formation." Organization for the Study of Communication, Language and Gender Annual Conference, Minneapolis, MN

Rawlins, L. S. (Nov. 2020). "Living Protest and Examining Theories of Collective Action: Ethnographic Glimpses of Participating in the 2017 Women's March on Washington

- D.C.” National Communication Association Convention, Ethnography Division, virtual
- Rawlins, L. S., and Antonio Spikes. (Jan. 2020). “*White Man’s Burden* and Racial Co-optation: A Collaborative Autoethnography on the White Elephant in the Room.” 2020 Doing Autoethnography Conference, St. Petersburg, FL
- Rawlins, L. S. (Nov. 2018). “Kellyanne Conway and Postfeminism: ‘The Desert of the Real.’” National Communication Association Convention, Women’s and Feminist Studies Division, Salt Lake City, UT
- Rawlins, L. S. (Nov. 2018). “Postmodern Subjectivity, Communitas and Immunitas: In Search of Sustainable Meaningfulness and Connection.” National Communication Association Convention, Cultural Studies Division, Salt Lake City, UT
- Rawlins, L. S. (Nov. 2017). “Embracing a Communicological Imagination of the Refugee Crisis: Globalization and Existential Thrownness in Sociological Frames.” National Communication Association Convention, Cultural Studies Division, Dallas, TX
- Rawlins, L. S. (Nov. 2017). Panel Participant. “Womentoring: March On... At What Cost?” Women’s and Feminist Studies Division, National Communication Association Convention, Dallas, TX
- Rawlins, L. S. (May 2017). “Existential Thrownness and the Communicological Imagination: Qualitative Comments on Methodology and the Global Refugee Crisis.” Thirteenth International Congress of Qualitative Inquiry, University of Illinois at Urbana-Champaign, Urbana-Champaign, IL
- Rawlins, L. S. (Nov. 2016). “Theorizing Laing’s Rules and Metarules: Women Army Rangers, Combat, and Incommensurate Rules.” National Communication Association Convention, Philosophy of Communication Division, Philadelphia, PA
- Rawlins, L. S. (May 2016). “Anonymous Whispers: Theorizing the Visual Rhetoric of Online Secrets.” Twelfth International Congress of Qualitative Inquiry, University of Illinois at Urbana-Champaign, Urbana-Champaign, IL
- Rawlins, L. S. (Oct. 2015). “Three Phenomenological Structures of Sexiness: Embodiment, Performance, and Self-Mastery.” Organization for the Study of Communication, Language, and Gender Conference, Western Kentucky University, Bowling Green, KY
- Rawlins, L. S. (May 2015). “A Phenomenology of Young Women’s Sexiness: Confidence, Embodiment, Visuality, and Relational Others.” International Congress of Qualitative Inquiry, University of Illinois, Urbana-Champaign, IL
- Rawlins, L. S. (April 2015). “Plato and Nietzsche: Advancing an Understanding of a Shared Conceptual Framework.” Eastern Communication Association Convention, Philadelphia, PA

Rawlins, L. S. (Feb. 2015). "Stranger and Stranger: Stories on Others' Doorsteps." 2015 Doing Autoethnography Conference, San Angelo University, San Angelo, TX

Rawlins, L. S. (Nov. 2014). *Top Paper*. "A Conceptual Clarification of Sexiness: Toward an Experiential Understanding as a Practiced, Embodied Ethic of Self-Care." National Communication Association Convention, Top Papers in Performance Studies, Chicago, IL

Rawlins, L. S. (April 2014). *Top Paper*. "Sexy Stories: Negotiations of Sexiness Through Narrative Performance." Performance Studies Division, Eastern Communication Association Convention, Providence, RI

PERFORMANCES AND ART-BASED INQUIRY

Performer and Co-Writer (Viva). *Stardust Chicken*. A full-length play devised by the cast and directed by Craig Gingrich-Philbrook, Marion Kleinau Theater, Communication Studies Department, Southern Illinois University, Carbondale, IL, Apr. 27-29, 2017

Performer (The Narrator). *Vampirates of the North Sea, Being an Account of the Confrontation between a Small Band of English and Irish Adventurers and an Army of Undead Marauders in the Year of Our Lord 1605*. A full-length play written by Rory Leahy, McLeod Theater, Theater Department, Southern Illinois University, Carbondale, IL, Apr. 1, 2017

Contributing Artist. "Life. Love. Choice." *The Exquisite Uterus Project*. Curated at The Morris Library Rotunda Gallery, Southern Illinois University, Carbondale, IL, Feb. - Mar. 1, 2016

Performer (V). *Damnselfs*. A full-length play compiled, written, and directed by Stephenie DeArcangelis, Marion Kleinau Theater, Communication Studies Department, Southern Illinois University, Carbondale, IL, Dec. 3-5, 2015

Performer (Kim). *30 Days: A Story of Confinement*. A full-length play written and directed by J. J. Cenicerros, Marion Kleinau Theater, Communication Studies Department, Southern Illinois University, Carbondale, IL, Oct. 23-25, 2014

READINGS

Rawlins, L. S. "Poetic Existential: A Lyrical Autoethnography of Self, Others, and World." Communication Studies SIU Alumni Weekend. Student Center, Southern Illinois University, Carbondale, IL, Mar. 2018

Rawlins, L. S. "Stories on Strangers' Doorsteps." Kleinau Theater, Communication Studies Department, Southern Illinois University, Carbondale, IL, Oct. 2014

EDITORIAL SERVICE

- Editor, *Kaleidoscope: A Graduate Journal of Qualitative Communication Research*, Volume 16 (Fall 2016 – Fall 2017)
Access Volume 16: [Open access available here](#)
- Associate Editor, *Kaleidoscope: A Graduate Journal of Qualitative Communication Research*, Volume 15 (Fall 2015 – Summer 2016)
- Reviewer, *Kaleidoscope: A Graduate Journal of Qualitative Communication Research* (Spring 2015 – present)

PROFESSIONAL SERVICE AND PARTICIPATION

- Member, Nominating Committee, Ethnography Division, National Communication Association (Fall 2022 – present)
- Chair, “Questions that Vex and Excite Us: Building Feminist Theories,” Women’s/Feminist Studies Division, National Communication Association Convention, Salt Lake City, UT (Nov. 2018)
- Graduate Representative, Women’s and Feminist Studies Division, National Communication Association (Fall 2016 – Spring 2020)
- Reviewer, Women’s and Feminist Studies Division, National Communication Association (Fall 2016 – present)
- Reviewer, Ethnography Division, National Communication Association (Fall 2020 – present)
- Chair, “S/he Fought Back: Symbolic Resistance of Gendered Violence,” Women’s and Feminist Studies Division, National Communication Association Convention, Dallas, TX (Nov. 2017)
- Organizer and Booth Participant, Department of Communication Studies, Southern Illinois University, National Communication Association Graduate Fair, Dallas, TX (Nov. 2017)

DEPARTMENTAL, COLLEGE, AND UNIVERSITY SERVICE

Southern Illinois University, Carbondale

- Department Faculty Representative, The College of Liberal Arts Council (CoLA) (Spring 2022 – present)
- Chair and Organizer, CMST 101 OER Workbook Committee (March 2022 – Fall 2022)
- Committee Member, School of Communication Studies Steering Committee (Fall 2021 – present)
- Committee Member, Personnel Committee (Fall 2021 – Fall 2022)
- Committee Member, Undergraduate Committee (Fall 2020 – present)
- Faculty Advisor, The Student Speaker’s Forum (Fall 2021 – present)
- Committee Member, 2024 SIU/Carbondale Eclipse Steering Committee (Fall 2020 – present)

- Committee Member, Women’s Studies Conference Planning Committee, Women, Gender, and Sexuality Studies Program (Fall 2015 – 2019)
- Assistant to the Graduate Director, Dr. Nilanjana Bardhan (Fall 2016 – Fall 2018)
- Faculty Personnel Committee Representative, Student Communication Organization (Fall 2017 – Fall 2018)
- Committee Member, Alumni Reunion Planning Committee (Fall 2017 – Spring 2018)
- Organizer and Booth Participant, Southern Illinois University, National Communication Association Graduate Fair, Philadelphia, PA (Nov. 2016)
- Host, Department of Communication Studies Reception, Southern Illinois University, National Communication Association Convention, Philadelphia, PA (Nov. 2016)
- Judge, Southern Illinois Speech and Acting League Tournament (Dec. 2017)
- Secretary, Student Communication Organization (Fall 2016 – Fall 2017)
- Department Graduate Representative, The College of Liberal Arts Council (CoLA) (Fall 2016 – May 2017)
- Co-Founder and Graduate Advisor, AccessAbility, Registered Student Organization (RSO) (Fall 2015 – Fall 2016)
- Committee Member and Contributing Author, Communication Studies Workbook Committee (Spring 2015)
- Committee Member, The Student Speaker’s Forum (Fall 2014)
- Member, Student Communication Organization (Fall 2014 – Spring 2020)

University of Maine, Orono

- Member, The Maine People’s Alliance, Bangor, ME (Summer 2014)
- Academic Chair, Graduate Student Association (Fall 2013 – May 2014)
- Technology Expert, Graduate Student Association (Fall 2012 – Fall 2013)
- Treasurer, Graduate Student Association (Fall 2012 – Fall 2013)
- Graduate Ally, Rainbow Resource Center (Fall 2013 – May 2014)

DEPARTMENTAL, COLLEGE, AND UNIVERSITY PRESENTATIONS

Southern Illinois University, Carbondale

- Moderator, “#GoodForHer(ror): Interpreting the Feminine/Feminist Horror Film.” The Conference on Women: Advocates and Allies,” Southern Illinois University, Carbondale (Mar. 2022)
- Panel Chair, “Demo Dragons: Intro to Dungeons and Dragons.” *Saluki Comicon*, Student Center, Illinois Room, Southern Illinois University (Sept. 29, 2018)
- Invited Consultant and Guest Contributor, *Boy Gets Girl* post-show talk. A play addressing stalking written by Rebecca Gilman, directed by Kelley M. Jordan. Moe Theater, Southern Illinois University (Oct. 26 – 29, 2017)
- Invited Participant, Campus Culture Training and Discussion Leader. Saluki DAWG Days, Touch of Nature Environmental Center, Makanda, IL (Aug. 2017)
- Invited Consultant, “When Stephen Becomes Stephanie: Harvard Business Review Case Study,” Dr. Craig Engstrom, CMST 480, Dynamics in Organizational Communication (Dec. 2016)

- Invited Guest Lecture (co-facilitated with Cameron Brewer), “Considering Communication Ethics.” University Housing Culinary and Nutrition Services, Dining Hall Service Workers Civil Service Workshop, Southern Illinois University (Jan. 2016)
- Invited Guest Lecture, “Doing Qualitative Phenomenology and Considering Gender.” Presentation for visiting Saudi Arabian graduate students, Southern Illinois University, (July 2015)
- Invited Guest Co-Host (with Jonny Gray), *Isn't It Queer* radio program, WDBX 91.1 FM, Carbondale, IL (Dec. 9, 2015)

University of Maine, Orono

- Invited Guest Lecture, “Butler’s Performative Acts and Gender Constitution: A Rhetorical Inquiry of Gender, Social Convention, Acts, and Possibilities.” Communication Studies I: The Rhetorical Tradition (CMJ 201) with Dr. Bridie McGreavy (April 2014)
- Presenter, “The Experience of Sexiness: A Dialogue of Embodiment.” CMJ Colloquium Series (Mar. 2014)

PROFESSIONAL REFERENCES

Dr. Craig Gingrich-Philbrook

Dissertation Advisor

Department Assistant Chair and Professor of Communication Studies

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Dr. Kristin Langellier

Master’s Thesis Advisor

Professor Emerita of Communication Studies

University of Maine, Orono

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Dr. Sandy Pensoneau-Conway

Department Chair and Professor of Communication Studies

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