

CURRICULUM VITAE OF JOSHUA HOUSTON

- I. PROFESSIONAL AFFILIATION AND CONTACT INFORMATION
 - A. Speech Communication Department
 - B. Office 2246, Communication Building
P: 453-1886 E: jhouston@siu.edu

- II. EDUCATION

Master of Arts in Public Communication and Broadcasting
Western Illinois University May 1998

Bachelor of Arts in Communication (Public Relations emphasis)
Culver-Stockton College May 1996

- III. PROFESSIONAL EXPERIENCE

Southern Illinois University Carbondale August 2002 - Present
Senior Lecturer in Speech Communication Dept.

State Games of America August 2000 – January 2002
Director of Communication

MacMurray College Athletic Dept. January 1998 – July 2000
Sports Information Director
Head Soccer Coach and Instructor

- IV. TEACHING EXPERIENCE
 - A. Introduction to Public Relations, Public Relations in Practice, Public Relations Cases and Campaigns, Public Speaking, Human Communication, Sport Marketing, Interviewing, Introduction to College Living, Social Issues in Sports, Public Relations in Sports and Recreation, Small Group Communication, Public Relations Ethics

- V. UNIVERSITY SERVICE
 - A. SIU- Planning & Development Committee Member
 - B. SIU- Undergraduate Studies Committee Member
 - C. SIU- Faculty advisor to PRSSA and Bateman Competition Team
 - D. Non-tenure Track Faculty Union negotiating team member.
 - E. MacMurray College- Student Orientation Committee, College Web-site Committee, Athletic Hall of Fame Board, Athlete Disciplinary Committee

- VI. RESEARCH AND CREATIVE ACTIVITY

Interested in the methods by which sports entities use public relations to establish and maintain relationships with key publics. Also studying the role of ethics in public relations, the subject of a recently developed course I am offering.

Joshua Houston, jhouston@siu.edu

PROFESSIONAL EXPERIENCE

Senior Lecturer, Southern Illinois University

August 2002 – Present

Full-time faculty member offering public relations classes for the Communication Studies Department. Courses led include Introduction to Public Relations, Introduction to Oral Communication, Public Relations in Practice, Interviewing, Small Group Communication, Social Issues in Sport and Public Relations in Sport.

Director of Communication, State Games of America June 2000 – June 2002

Responsible for directing all public and media relations in support of a national amateur athletic festival. Duties included the formation and execution of an overall publicity strategy; serving as liaison between USOC, National Congress of State Games, and State Games of America local organizing committee; supervision of staff; reporting to board of directors and daily contact with athletes and parents. Specific projects included:

- Scripted a television commercial featuring Fox broadcaster Joe Buck.
- Designed and conducted a promotional tour by WNBA star Sheryl Swoopes.
- Planned and coordinated a press conference that featured Bill Hybl, then President of the United States Olympic Committee, appearing via satellite uplink.

Sports Information Director, MacMurray College

January 1998 – June 2000

Served as the public relations representative for all teams and student-athletes competing for the college. Duties included media relations, publication design and production, special event planning, press release writing, game-day operations, compiling statistics, managing athletic department website and photography. Projects and committee memberships included:

- MacMurray Student/Athlete Disciplinary Committee: Voting Member
- MacMurray College Web Site Committee: Athletic Department Representative
- Student Orientation Committee: Athletic Department Representative
- Athletic Hall of Fame Board: Voting Member

Instructor, MacMurray College

January 1998 – June 2000

In addition to leading the Public Speaking course, instructed classes in Sport Marketing and Introduction to College Living. The latter course was a non-traditional approach to helping college students make a successful transition from high school to college.

Women's Soccer Coach, MacMurray College

January 1998 – June 2000

Handled all coaching and recruiting duties for a collegiate soccer program. Met recruiting and performance goals established by Athletic Director.

ACADEMIC TRAINING

Teaching Assistantship at Western Illinois University Requirements of the program include the *Teaching at the College Level* graduate course; one semester observing a professor in action; weekly workshops that address specific aspects of classroom teaching; and regular observation and evaluations of the teaching assistant by an experienced communication professor. Culminated with independent instruction of two sections of the Introduction to Public Speaking course per semester.

Graduate Assistantship at Western Illinois University Supervised the Communication Help Center Offices, meeting daily with students seeking help with speech and test preparation. Also organized the annual Communication Department Speech Contest and proctored mass tests given to all sections of the Public Speaking course.

Graduate Exit Project at Western Illinois University Scripted and designed an instructional CD-ROM to be used as a training tool for future Teaching Assistants. The apparatus utilized interactive audio and video to guide students through the process of evaluating a speech and accompanying outline.

EDUCATION

Master of Arts in Public Communication

Western Illinois University, Macomb, Illinois (*May of 1998*)

Bachelor of Arts in Communication (Public Relations emphasis)

Culver-Stockton College, Canton, Missouri (*May of 1996*)