

Curriculum Vitae

Dustin A. Greenwalt

School of Communication Studies
Southern Illinois University, Carbondale
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EDUCATION:

- 2015** Ph.D. Rhetorical Studies
The University of Georgia
Department of Communication Studies
Specialties: Rhetorical Theory and Environment, Culture & Critique.
- 2010** M.A. Speech Communication
Baylor University
- 2008** B.A. Communication Studies
Wayne State University

ACADEMIC POSITIONS:

- 2025-2026** Assistant Professor, Southern Illinois University, Carbondale, School of Communication Studies
- 2022-2024** Assistant Professor of Practice, Southern Illinois University, Carbondale, School of Communication Studies
Coordinator of Undergraduate Studies, Southern Illinois University, Carbondale, School of Communication Studies
- 2017-2022** Assistant Teaching Professor, Pennsylvania State University, Department of Communication Arts and Sciences
Assistant Director of Debate, Pennsylvania State University NFA-LD Debate Team
- 2014-2017** Lecturer, Pennsylvania State University, Department of Communication Arts and Sciences

PEER REVIEWED JOURNAL ARTICLES:

- Dustin A. Greenwalt. "Gestures towards the Abolition Ecology Horizon: Notes on the (Unfinished) Stop Cop City Movement's Coalitional and Worldmaking Rhetorics." *Rhetoric, Politics & Culture* 3, no. 1 (2023), 59-80.
- Dustin A. Greenwalt** and J. Alexander McVey. "Get Gritty with it: Memetic icons and the visual ethos of antifascism." *Communication and Critical/Cultural Studies* 19, no. 2 (2022), 158-179.
- Dustin A. Greenwalt** and Atilla Hallsby. "Graphed into the Conversation: Conspiracy, Controversy, and Climategate's Visual Style." *Rhetoric Society Quarterly* 51 no.4 (2021), 293-308.
- Dustin A. Greenwalt. "Becoming Flood: Composing Anxious Assemblages in Flood Wall Street."

Environmental Communication 15 no.6 (2021), 798-812.

Dustin A. Greenwalt and Brian Creech. “Nostalgic Environmentalities in the EPA’s Documerica and State of the Environment Projects.” *Visual Communication* 19 no.4 (2020), 458-482.

Dustin A. Greenwalt. “From the Nuclear Arms Race to Earth Day 1970: Anxious Rhetorics and Quick-Fix Solutions.” *Southern Communication Journal* 81 no. 5 (2016), 330-345.

Dustin A. Greenwalt. “User-Generated Videos of Urban Exploration and the Production of Affective Space.” *Explorations in Media Ecology* 14 nos. 1&2 (2015), 125-139.

PEER REVIEWED BOOK CHAPTERS AND CONFERENCE PROCEEDINGS:

Dustin A. Greenwalt. “Optimism.” in *Ecological Feelings: A Rhetorical Compendium* ed. Joshua Trey Barnett (East Lansing: Michigan State University Press, 2025): 209-228.

Dustin A. Greenwalt. “Towards an Ethological Rhetoric.” in *Rhetorical Animals: Boundaries of the Human in the Study of Persuasion* eds. Alex Parrish and Kristian Bjørkdahl (Lanham, MD.: Lexington Press, 2017), 109-128.

Dustin A. Greenwalt. “The Divergent Contexts of PETA’s Veggie Love Commercial and the Re-appropriation of Public Argument.” in *The Functions of Argument and Social Context* ed. Dennis Gouran (Washington: National Communication Association, 2010), 131-136.

BOOK REVIEWS AND EDITORIALY REVIEWED COMMENTARIES:

Dustin A. Greenwalt and J. Alexander McVey. “The Left Can Meme.” Probes Commentary. *Explorations in Media Ecology* 22 no.2 (2023), 229-234.

Dustin A. Greenwalt. “Review of Tracing Rhetoric and Material Life: Ecological Approaches, edited by Bridie McGreavy, Justine Wells, George (Guy) McHendry, Jr., and Samantha Senda-Cook, New York: Palgrave, 2018, xiii + 368 pp., \$119.00 (ebook); \$158.99 (hardcover).” *Quarterly Journal of Speech* 104 no. 4, 466-470.

BOOK PROJECTS:

Stylizing Imperial Consumers: Rhetorics of Food and Farming during the Obama Era
Completed Manuscript. University of Alabama Press, Rhetoric, Culture, and Social Critique Series, Revisions due Fall 2025.

With J. Alexander McVey. *The Left Can Meme: Memetics, Violence, Praxis, and the Constitution of the Online Left*. Development stage.

WORKS IN PROGRESS:

“Food/Speech as Resistance to Neoliberal Governance: Food Not Bombs’ First Amendment Claims.” Drafted. In preparation for submission to a national journal.

“On the Limits of Allegorizing Climate Change’s Multiple Geo-Temporalities: Reading ‘Don’t Look Up!’.” Drafted. In preparation for submission to an international journal.

Co-Editor with Michelle Gibbons. *Method/ology*. A special issue of *POROI*. Publication targeted 12/25.

With J. Alexander McVey. “Dark Brandon, the Memetic Personae, and the Exceptional Presidency.” In preparation for submission to a national journal.

TEACHING EXPERIENCE:

At Southern Illinois University, Carbondale.

- CMST 101 Introduction to Oral Communication: Speech, Self and Society
- CMST 280 Business and Professional Communication
- CMST 325 Argumentation and Debate
- CMST 342 Communication and Popular Culture
- CMST 412 Environmental Rhetoric (Grad/Undergrad)
- CMST 421 Studies in Public Address: The American Environmental Movement (Grad/Undergrad)
- CMST 510 Seminar: Rhetorical Theory & Society (Graduate)
- CMST 541 Studies in Intercultural Comm.: Postcolonial Theory (Graduate)

At Pennsylvania State University:

- CAS 084 First Year Seminar: Environmental Politics and Culture
- CAS 084 First Year Seminar: Environmental Communication
- CAS 100A Introduction to Public Communication
- CAS 100C Introduction to Public Communication
- CAS 272N Political Communication and Technology

At The University of Georgia:

- COMM 1100 Public Speaking
- COMM 2300 Business and Professional Communication
- COMM 3300 Introduction to Rhetorical Criticism
- COMM 3310 Case Studies in Public Communication: Animals & Society

At Baylor University:

- CSS 1301 Fundamentals of Public Speaking

SELECTED CONFERENCE PRESENTATIONS AND PAPERS:

Panel Presentation. “Allegorizing Climate Change Melodrama: On the Limits of Metaphor for Evoking Feeling in Netflix’s Don’t Look Up!,” *NCA Annual Convention*, New Orleans, Louisiana, 2024.

Panel Presentation. “Indigenous Resurgence and/as Climate Justice Optimism: Revisiting Standing Rock,” *NCA Annual Convention*, New Orleans, Louisiana, 2024.

Paper Presentation. “Three Theses on an Abolition Ecology Rhetoric: Notes on the (Unfinished) Stop Cop City Movement,” **Top Paper Panel, Activism, Communication Ethics, and Social Justice Interest Group.** *Central States Communication Association Annual Convention*, Grand Rapids, Michigan, 2024.

Paper Presentation. “Instructions for Capturing Consumer Subjects in Marion Nestle’s Nutritionism,” **Top Paper Panel, Rhetorical Theory and Criticism Interest Group.** *Central States Communication Association Annual Convention*, Grand Rapids, Michigan, 2024.

- Paper Presentation. “Let’s Go Dark Brandon!: Memetic Personae and Presidential Rhetoric,” *Rhetorical Society of America Biennial Convention*, Denver, Colorado, 2024.
- Panel Presentation. “Optimism,” International Environmental Communication Association *Conference on Communicating the Environment*. Harrisonburg, Virginia, 2023.
- Panel Presentation. “Optimism in the Environmental Humanities: A Rhetorical Approach,” *Central States Communication Association Annual Convention*. St. Louis, Missouri, 2023.
- Competitive Paper. “Don’t Look Up! and the Limits of Eco-Scientific Allegory,” *NCA Annual Convention*, New Orleans, Louisiana, 2022.
- Panel Presentation. “Capitalist Optimism in Demands for Fossil Fuel Divestment,” *NCA Annual Convention*, Seattle, Washington, 2021.
- Competitive Paper. “Get Gritty With It: Memetic Icons and the Visual Ethos of Antifascism,” *NCA Annual Convention*, Virtual, 2020. ***Top Paper Award, NCA Visual Communication Division***
- Panel Presentation. “The Axiomatic as Supplement to Rhetorical Theories of the Apparatus of Capture,” *NCA Annual Convention*, Virtual, 2020.
- Panel Presentation, “Nostalgia for Unrestricted Industrialism in the Rhetoric of Donald J. Trump,” *Southern States Communication Association Annual Convention*, Montgomery, Alabama, 2019.
- Panel Presentation, “The Rhetorical Agency of Food,” *NCA Annual Convention*, Salt Lake City, Utah, 2018.
- Panel Presentation, with Atilla Hallsby “Graphing Their Way Into the Conversation: Expressing Agency in the Climategate Controversy,” *NCA Annual Convention*, Salt Lake City, Utah, 2018.
- Preconference Presentation, “Visions of our Techno-Food Future in Praise for the Beyond and Impossible Burgers,” *NCA Annual Convention*, Salt Lake City, Utah, 2018.
- Panel Presentation, “Confronting Confederate Nostalgia in Charlottesville,” *Southern States Communication Association Annual Conference*, Nashville, Tennessee, 2018
- Roundtable Presentation, “Rhetoric of Changing Urban Landscapes,” *NCA Annual Convention*, Dallas, Texas, 2017
- Panel Presentation, “Producing the Liberal Subject through *The Pioneer Woman*’s Frontier Style,” *NCA Annual Convention*, Dallas, Texas, 2017
- Panel Presentation, “‘Vote Climate!’: Slogans, Planetary Anxieties, and The Greenwashing of Environmental Politics,” *Southern States Communication Association Annual Conference*, Greenville, South Carolina, 2017.
- Panel Presentation, “Laboring Bodies Beyond Representation in User-Generated Videos of Urban Agriculture,” *Southern States Communication Association Annual Conference*, Greenville,

South Carolina, 2017.

Panel Presentation, “Two Senses of the Event: Rhetoric as Affective Force and the Potentialities for Social Change,” *NCA Annual Convention*, Philadelphia, Pennsylvania, 2016.

Competitive Paper, “From the Nuclear Arms Race to Earth Day 1970: Anxious Rhetorics and Quick-Fix Solutions,” **Top Paper Panel in Rhetoric and Public Address**, *Southern States Communication Association Annual Conference*, Austin, Texas, 2016.

Panel Presentation, “Rhetorical Inquiry as Speculative Materialism,” *Southern States Communication Association Annual Conference*, Austin, Texas, 2016.

Paper Presentation, “On the Possibilities for an Ethological Rhetoric,” *Rhetorical Society of America Biennial Convention*, Atlanta, Georgia, 2016.

Paper Presentation, “Affective Capture in Michelle Obama's ‘Let's Move’ Campaign,” *Rhetorical Society of America Biennial Convention*, Atlanta, Georgia, 2016.

Panel Presentation, “Stylizations of the Insured Subject,” *NCA Annual Convention*, Las Vegas, Nevada, 2015.

Competitive Paper, “Making Detroit Come Alive,” *Affect Images and Digital Media Conference*, Salt Lake City, Utah, 2015.

CONFERENCE PANEL RESPONSES

“Rhetorical Theory and Criticism Interest Group: Top Papers” *Central States Communication Association Annual Convention*, Cincinnati, Ohio, 2025.

“Moving From Incoherence to Rhetorical Theory” *Central States Communication Association Annual Convention*, Grand Rapids, Michigan, 2024.

“Visualizing and Memorializing the Environment” *NCA Annual Convention*, New Orleans, Louisiana, 2022.

“Constructions of Place and Environment” *NCA Annual Convention*, Dallas, Texas, 2017.

PRECONFERENCES AND WORKSHOPS PLANNED

“Plastics/Plasticity.” Association for the Rhetoric of Science, Technology, and Medicine Preconference at the National Communication Association Annual Convention, Denver, Colorado, 2025.

INVITED LECTURES AND TALKS:

Debate Response. “How Well was the Science Communicated?” *Northeast Plant Pest and Soils Conference* in Baltimore, Maryland, 2019.

GRADUATE COMMITTEE WORK:

Advisory committee, Reza Shirmarz (in-progress)

Dissertation committee, India Hagen-Gates (in-progress)

Dissertation committee, Patrick Seick (Completed, Spring 2025)

INDEPENDENT STUDIES DIRECTED:

Spring 2025, Foucault, Thomas Haines (Philosophy)

Summer 2024, Cultic Rhetorics, T. Brown

SERVICE TO THE DEPARTMENT:

2023-2024 Communication, Advocacy, and Leadership Major Ad Hoc Committee

2023 Elyse Pineau Graduate Teaching Award committee

2022 – 2025 Coordinator of Undergraduate Studies, School of Communication Studies, Southern Illinois University, Carbondale.

2022 - 2025 Undergraduate Program Committee, School of Communication Studies, Southern Illinois University, Carbondale.

SERVICE TO THE COLLEGE:

2023 Presenter, Visit Day for High Schoolers from Cairo, Illinois, Southern Illinois University, Carbondale

2022 – Current Undergraduate Coordinator's Committee, College of Liberal Arts, Southern Illinois University, Carbondale.

SERVICE TO THE DISCIPLINE:

2025-2026 Vice President, Rhetorical Theory and Criticism Division, Central States Communication Association

2024-2025 First Vice President, Association for the Rhetoric of Science, Technology, and Medicine

2024-2025 Secretary, Rhetorical Theory and Criticism Division, Central States Communication Association

2023-2024 Second Vice President, Association for the Rhetoric of Science, Technology, and Medicine

2021 Member, NCA Environmental Communication Division Awards Committee

2017-Present Reviewer for multiple journals, including *Quarterly Journal of Speech*, *Environmental Communication*, *Communication and Critical/Cultural Studies*, *Communication and Democracy*, *Critical Studies in Media Communication*, *Frontiers in Environmental Communication*, *Women & Language*, *Communication +1*, *Visual Communication*, *POROI*.

2012-2015 Secretary, NCA Environmental Communication Division

SERVICE TO THE COMMUNITY:

2020-2022 Board Member and Treasurer, Centre County Freedom Fund, Revolving Bail Fund, Centre County, PA.

PROFESSIONAL DEVELOPMENT:

2023 Safe Zone Training, LGBTQ+ Resource Center, Southern Illinois University, Carbondale.

2019 OL 2000 Essentials of Online Teaching at Penn State University—An introductory course for online teaching

PROFESSIONAL ASSOCIATIONS:

The National Communication Association

Central States Communication Association

International Environmental Communication Association

Rhetoric Society of America

Association for the Rhetoric of Science, Technology, and Medicine

DEBATE COACHING EXPERIENCE:

2022 Coached NFA-LD Novice Finalist

2021 Coached NFA-LD Novice Co-Champions

2018-2022 Assistant Director of Debate, NFA-LD, Pennsylvania State University

Coached one debater to the octafinals of the NFA National Tournament

Coached one debater to the finals of the NFA-LD Grand Prix National Tournament

Coached debaters who won multiple regular season tournaments

2019 Instructor, Enreach Shanghai Middle School Summer Debate Camp

2008-2010 Assistant Debate Coach, Baylor University.

Coached two teams to elimination rounds of The National Debate Tournament

Coached multiple teams to elimination rounds of The Cross-Examination Debate

Association National Tournament

2008-2010 Head Debate Coach, Corsicana High School, Corsicana, T.X.

2003-2008 Assistant Debate Coach, Rochester High School, Rochester Hills, M.I.

Updated: 6/24/2025.